

## SUPER BOWL

Just in case you missed it or you have been in Africa let me announce that tonight is the Super Bowl! OK, how many of you are Bronco fans? Let's hear it from the Seahawks fans! How many of you don't care who wins?

Here is another question for you. How many of you are willing to admit that the only reason you watch the Super Bowl is for the commercials? We have a few honest people here.

Did you know that the average price of a 30 second commercial tonight is \$4 million dollars! That comes out to \$133,333.33 a second! Is it worth it? Consider that well over 100 million people will watch the Super Bowl worldwide tonight and you might have your answer of whether it makes sense to buy an ad or not.

**Another interesting fact is that the lowest priced ticket is \$500 and is now selling for over \$1,000!** All told Americans will spend over \$1 billion dollars on some aspect of this game.

**The irony is that most will forget all about the game within days or weeks of whatever happens.** Do you remember who won 10 years ago? Most of you don't. Really what difference does it make? Don't get me wrong I love to watch and will watch. Yet in the scope of things it won't make a dent in eternity.

**Every week we here at NAME YOUR CHURCH work to accomplish amazing things for the Kingdom.** List two or three things such as...

- We support mission work around the globe.
- We help students chart a positive course for their lives.

**Every time you give a gift here at NAME YOUR CHURCH you help us win in the game that really matters!** So, as our ushers come forward this morning consider a generous gift to support our missions and ministry. I can promise you that your gift will make a difference!