

Super Bowl Offering

Are you ready for some football? Ready or not tonight is the biggest of all football games, The Super Bowl! How many of you are Seahawks fans? How many of you are Patriots fans? How many of you just want to watch commercials?

Have you seen the price of a commercial? **This year a 30 second commercial sells for \$4.5 million dollars!** Advertisers lined up to pay that amount since over 111 million people watched the game last year and about the same number will watch this year.

The Super Bowl is big business! Consider that...

- Americans will spend more than \$1 billion dollars on food.
- 33 million pounds of snacks and goodies will be consumed.
- A ticket right now will cost you around \$4,800 dollars!
- Millions of dollar will be wagered on the game.

The irony is that ten years from now only a few will remember who won the game!

Billions of dollars spent on one game that in the end will not change anything about the course of history or make the world a better place. Tonight's game will soon be over but the troubles of the world continue on.

We exist, **State Your Vision Statement!** We don't focus on one event, one game or one night. We are here to extend the love of Christ to a lost and dying world. Frankly it takes money to fuel the missions and ministry we do. So every week we give you an opportunity to give to this great cause we are under taking.

We don't apologize for taking up an offering to accomplish all we do. We don't plead or beg you to give, we simply tell you what your gift does. We don't use guilt because we want you to give freely and willingly. We take up an offering as an act of worship for a God who gives us so much. Why would we not want to give back to Him?

So as our ushers come this morning, remember that your gift will last beyond tonight's game. We are involved in an eternal struggle and your gift, each and every one, matters!